

**BUFF Board of Directors Meeting Minutes**  
**March 19, 2014**

**Attendees:**

**Board (17):** Tom Agin, Steve Bailey, Duane Bentley, Ken Dixon, Ken Foltz, Bob Gustafson, JR Jackson, Don Kail, Jeff McElravy, Bob Miller, Pete Moore, Jim Neckers, Phil Pursley, Tom Smith, Bryan Tudor, Steve Walker, Tim Williamson

**Absent (3):** Lane Stocker, Jim Hampton, Ed Jones

**Membership:** Cecil Osborn

**Administrative Items/Proposals**

The meeting was called to order by President Ken Dixon at 6:30 pm at the Springdale Community Center.

- Membership Health Concerns – Bill Fischer’s obituary was noted. A card will be sent to the family. Bill was a Life Member of BUFF.
- Feb 19, 2014 BOD minutes – **A motion was made by Bob Gustafson, seconded by Tom Smith to accept the minutes as written. The motion passed.**
- Fly Show – Bob Gustafson / Bob Miller
  - Everyone that participated on the Fly Show Committee is returning for the 2015 committee. There were no negative inputs from vendors or attendees. There was an outstanding overall rating on the feedback survey. Planning has started for the 2015 show. The first initiative is picking the prime speaker.
  - Bob Gustafson has received the tentative contract from Oasis for the facility for 2015. There is no price increase. **A motion was made by Steve Bailey, seconded by Tom Smith to approve the contract with Oasis for \$5612, including the payment of the \$1000 deposit. The motion passed.**
- Article III of the Bylaws discussion. Bob Gustafson proposed language insertion for consideration into Article III of the BUFF Bylaws to improve the efficiency of planning and execution of the Fly Show process:
  - ***“The president, at his direction, may delegate contract signing and management for Fly Fishing Show booth rental sales to the Fly Show Committee.”***

- Bob also proposed a new Guidelines and Proposal, GP21 – Greater Cincinnati Fly Show:

### **GP21 – Greater Cincinnati Fly Fishing Show**

#### **1. Fly Fishing Show Mission Statement:**

To promote:

- the sport of fly fishing and outdoor recreation
  - conservation of stream and wetland resources
  - public education of fly fishing techniques, materials, resources, gear, and places to fish.
  - recruitment of new BUFF members from the general public.
2. The management of the Fly Fishing Show shall be the responsibility of the Fly Fishing Show Committee under the direction of the Chairperson(s) appointed by the BUFF President . It shall be the responsibility of the Chairperson(s) to keep the President and the Board of Directors regularly informed on the status and progress of the Fly Show planning and execution.
  3. The Fly Show Committee will be responsible for setting show attendance prices, booth rental prices, fund raising raffles, auctions, and other fund raising activities in order to earn a reasonable return to BUFF. The Fly Fishing Show committee shall manage show financials to strive to break even or better.
  4. All Fly Fishing Show proceeds are to be used for BUFF operations as directed by the Board of Directors.
  5. The Greater Cincinnati Fly Fishing Show shall occur on the 1st or 2nd Saturday in February.

- **Steve Bailey made a motion, seconded by Jeff McElravy to approve the proposed language insertion into the BUFF Bylaws and to take the revision to the general membership for approval, and to adopt GP 21. The Motion Passed.**
- Note per Article XI of the Bylaws
  - Notice stating the purpose and reason for the requested Bylaws amendment must be communicated to the Membership via e-mail, *Buffer* newsletter, and posted on the BUFF website 30 days prior to the date of the meeting at which the proposed amendment is to be voted on.
  - A concurring vote of two thirds of the members present shall constitute acceptance.
- Tom Smith and Don Kail will initiate the communication processes per their respective responsibilities. When completed, Duane Bentley will prepare ballots for Membership voting at the next Membership Meeting.
- The new GP21 can be implemented now, since it has been adopted by the Officers and Board of Directors. Don Kail will add the new GP to the website.

- Update of the Dayton Outdoor Show – Bob Gustafson
  - The show was supported by BUFF. The show promoter expressed his appreciation for BUFF's presence and the use of the BUFF casting pond. Based on the minimal interest at the BUFF booth, it is unlikely that BUFF will consider supporting this show with a booth in the future.
- Banquet – Bryan Tudor, Cecil Osborn
  - Bryan reported the attendance was down 18% from last year. The 2014 attendance was 113; the 2013 was 137. There has been a decreasing attendance trend for several years (2012 was 144).
  - Bob Gustafson reported preliminary profits of just over \$6600.
  - Donations, table sponsorships, and silent auctions are the largest revenue generation. There is diminishing participation from the club.
  - Bryan and Cecil stated that the Banquet Committee was requesting the Board considering looking at an alternative event or a dues increase. They also suggested changing the Banquet date so that it is not so close to the Fly Show. The Committee expressed concerns on the diminishing returns for the same amount of work.
  - Equipment donations are going down, and sponsors are giving discount cards on merchandise.
  - Cash donations from individuals to the Committee for the purpose of buying raffle items have also gone down.
  - There were approximately 60-70 BUFF members at the banquet plus their spouses, fewer members than show up at the monthly meetings.
  - There is a large amount of money generated from silent auction of trips.
  - We could consider designating one of our general meetings to the fund raising.
  - There were comments on a number of things that went well.
- A suggestion was made to get a key committee together to make recommendations to the Board. Jeff McElravy agreed to chair the committee. Cecil Osborn, Tom Smith, Bob Gustafson, Bryan Tudor, Bob Miller, JR Jackson, and Duane Bentley volunteered for the committee. The Committee was advised that they may consider input from others on the Board as well as non-board members. President Ken Dixon requested a status report at the April BOD meeting and a final report at the May BOD Meeting.
- Awards –
  - Jerry Snider has sent a sincere note of appreciation to the Board and the Awards Committee for the Life Membership Award given to him.
  - Pete Moore's BOD Award was publicly noted since he was absent from the Banquet.

## Chair Reports:

### **Treasurer's Report** – Bob Gustafson

The 2013 yearend Treasurer's report has been provided to the BOD. The P&L report for 2013 shows a Net Income of \$4659. The individual BUFF financial reports through January 2014 and February 2014 were provided. The P&L report shows Net Income through February of \$4953. The Balance Sheet through the end of February shows total Assets of \$35,578 and Liabilities of \$2390. **Jeff McElravy made a motion, seconded by Tom Smith to approve the January and February financial reports and the 2013 yearend report, subject to audit. The motion was approved.** The annual audit is set for Saturday, March 22 and will be conducted by Steve Bailey and Steve Alexander.

- New signatories are need to on the cards at PNC for check writing for JR Jackson and Ken Dixon as new officers, removing Jeff McElravy and Randy Clark. Bob Gustafson will complete that action.
- Storage locker update. The current facility, 5' X 15' locker, on Liberty Way is nearly full. Bob reported that we have a very good deal there and are paid up through October 2014. Although he has looked at other locations, it is his recommendation that we stay there through October if we can minimize additional accumulation. Bob has looked at another storage location, Circle Storage, at the intersection of Tylersville Rd and Monarch. Pete Moore / Tim Williamson offered to provide materials and build shelves to add capacity to the current facility. **JR Jackson made a motion, seconded by Steve Walker to authorize expenditures not to exceed \$200 to build shelving. The motion passed.**

### **Membership** – Tom Agin

Tom reported a total of 323 BUFF memberships to date, with 60 that remain unpaid for 2014. Those who have not paid their dues as of tonight's BOD Meeting will be dropped from the Membership Roll. This will reduce the BUFF membership to 263.

### **Communications** – Tom Smith

The March *BUFFER* is out. The April *BUFFER* articles are due by Monday, March 24. Information on Troutfest 2014 Banquet & Auction, April 25 at the Knoxville Airport Hilton Hotel was reviewed. The organizers requested that BUFF support this event via our newsletter. **Steve Bailey made a motion, seconded by Jeff McElravy that a link on the BUFF website be provided. The motion was approved.**

### **Website** – Ken Foltz, Don Kail

- The online purchases of logo items have been previously discussed in the February BOD meeting. Further communication is needed to complete the logistics. Jeff McElravy and Don Kail will set up a meeting with the person who will manage the procurement.
- Don Kail is working on updating Officers, Directors, and Key Responsibilities for the website. Ken Dixon proposed the redefined titles of Education to be Public Education (Ed Jones) and Club Education (Tim Williamson). Concurrence was given without need for a motion. Ken also reviewed the key responsibilities listing, providing additions, deletions, and corrections. Don Kail will take the revised information and post it on the Buff website.

### **Trips** – Steve Bailey

- Steve indicated that he is looking at a new trip in the July – August time frame to Tenn., to the Hiwassee River. There are few trips in that time frame.
- Pete Moore is looking for a replacement for him to lead the N.C. spring trip for next year (2015).
- Steve reported that the Elkhorn, KY trip is in need of a leader this year. This one usually occurs in early June. There is an assistant willing to help.
- There was some discussion on local trips organization and leadership. Steve will talk with Tim Williamson, who indicated a willingness to support.

### **Meetings and Speakers** – Pete Moore/ Phil Pursley/

- Next month's speaker is Wes Krupiczewicz, from the Derby City Fly Fishers, who was previously scheduled for Feb 2014, but had to cancel. Wes will give information on places to fish in KY. Wes would like to have a BUFF member present to their club on OH places to fish. That effort is underway.
- Pete also suggested providing screen shots during the social time at the Membership Meeting, outlining upcoming trip dates, list of attendees, special events, needs for volunteers, programs for the next month, and welcoming new members. The suggestion was enthusiastically endorsed.

### **Public Education** – Ed Jones (not in attendance)

No report

### **Club Education** – Tim Williamson

Tim provided a handout on his plans for BUFF Inside Education (Club Education). The outline showed a number of new programs, and proposals for working with the Conservation Director. The FF 101 classes have started, and the initial class had 14 people.

### **Fly Tying** – Jim Neckers

The Advanced Fly Tying classes have been completed. One couple signed up for the Introduction to Fly Tying class. He may move that program out on the calendar to address a wider participation.

### **Library** – No Report

### **Conservation** –Bryan Tudor

- Bryan reported that his main focus initially is forming a committee and starting with a Little Miami cleanup. Bryan will introduce himself throughout the area and will add topics to the BUFF Website on conservation and education.
- Bryan discussed adding a link on the BUFF website for BossTin Inc., for non-lead fly line weights. Bob Gustafson reported that there has been a \$250 threshold for sponsors to be included on the BUFF website for a year. Discussion was had on good conservation technique and the possibility of a link in a single BUFFER issue. It was noted that \$100 is the value for a two month plug on the website / BUFFER.

### **Project Healing Waters** - Jeff McElravy

- Jeff indicated that the next fishing date is March 25, at Parky's Farm. He will talk to the management there about the large pond fish kill from last year and understand what is happening this year to restock it. This is necessary to determine if it is worth supporting fishing here with the young kids.
- Jeff attended the ODNR Div. of Wildlife Summit meeting regarding fisheries / rivers in the State. The Little Miami was discussed and the consideration of the size and quantities of stocking fish. Water temperature is the biggest limiting factor for trout. Further discussion will continue.

### **NOC (Not Otherwise Covered)** –

Discussion was held relative to the BOD oversight of the Library, since Bob Mackey is no longer on the BOD. It was suggested the Library be placed under Fixed Assets, with oversight by Steve Walker. Steve agreed.

Steve Bailey made a motion to adjourn, seconded by Pete Moore. The motion passed. The meeting was adjourned at 8:32 pm.

Respectfully Submitted

Duane Bentley