

## **BUFF Board of Directors Meeting Minutes**

January 16<sup>th</sup>, 2013

(Prepared by J.R. Jackson)

### **Administrative Items / Proposals:**

The meeting was called to order by President Jeff McElravy at 6:30 p.m. at the Springdale Community Center.

- Membership Health Concerns – None.
- December BOD minutes were approved.
- Fly Fisher of the Year (Ed Jones): The committee met last week and has been preparing a ballot. Randy Clark added that each nominee will be contacted to be congratulated and to ensure that their information is correct and that they agree to appear on the ballot.
- Board of Directors Award (Randy Clark): During the December 2012 meeting, three people were nominated to receive the award: Bob Gustafson was nominated by Steve Walker, Pete Moore was nominated by Randy Clark, and George Fraley was nominated by Ken Dixon. Adding to these, Bob Gustafson nominated Dave and Kathy LaDow, and Ken Foltz nominated Ken Dixon.

### **Chair Reports**

- Treasurer (Bob Gustafson): Bob has issued interim financial reports showing our status as of 12/31/12, although these figures are preliminary pending closing adjustments for 2012. A year-end budget will be issued when complete.

The January financial report will reflect the new 2013 budget adopted at last month's BOD meeting.

Bob also asked for (and received) board approval to pursue looking into PNC Bank for credit card processing, as it could provide a significant cost savings over our current processing service.

- Fly Show Committee (Bob Gustafson): We currently have two empty booths to fill (booths were sold out, then a vendor with a double booth canceled). The committee is also working to put together a final communication to all exhibitors with info and instructions for the show. The advertising team has also been very active, including much activity generated by the club's facebook page. We have also purchased event cancellation insurance, to alleviate some of the risk associated with the possibility of winter weather forcing a cancellation of the show.

Banquet Committee (Bob Gustafson): 118 reservations to date, and 31 prizes have been secured for the raffle tables. We also have 9 guide trips in hand, manufacturer donations, table

sponsorships, etc. The committee is working to sell more reservations and table sponsorships, planning evening logistics, and developing printed programs, tickets, signs, etc. Ed Jones asked whether we would be selling banquet tix at the fly show. Bob G. says we won't be selling tix at the show specifically, but if someone wants to buy a tic at the show, we'll accommodate them.

- Membership (Tom Agin): 289 active memberships, 93 out-standing paid members from 2012. Tom would like to set up something to make the membership process something that doesn't straggle in through the whole meeting. Agreed to possibly set up a dropbox for checks and exact change, and possibly also to pick up an assistant membership chairman to help with the number of new memberships through the March meeting.
- Buffer (Jon Kennard): Looking for new BUFFER articles.
- Website (Ken Foltz): Website was down due to the godaddy hosting site, but it has been fixed. Ken is also considering holding all mass emails until a certain day of the week, and will send all out at once rather than sidning several short mass messages.
- Trips (McElravy): Making good progress on all trips. Bob Mackey asks whether we could electronically see who is going on a trip, similar to how we have set up for dinner. Ken says it's doable if trip planners send him the info.
- Meeting Speakers (McElravy): Set up for 2/13 meeting and through late spring for speakers. Frank Welsh on wine drinking and fly fishing in Patagonia.
- Education (Ed Jones): Green Umbrella's great ourdoor weekend is set for 9/28.13.

Youth Fly Fishing class, needed a date, so set June 26<sup>th</sup>.

Anne Lyon has added she would like a similar class for adults.

Lee Chambers alerted Ed that he has spoken with the store manager at the Kenwood Orvis shop about possibly providing casting instruction for their shop. If the class is offered free of charge, and casters are willing, Jeff seems to think it might be something we can do.

- Fly Tying (Ken Dixon): Advanced FT, 8 folks signed up thus far. Tying with Skip Morris on 2/1. 16 signed up, can take 25. Have opened invitations to NKFF and MVFF.
- VA Outreach (Dave Jones): Schedule given to Ken.
- Project Healing Waters (Jeff McElravy): Things going well. Working on scheduling for 2013. Planning to work with vets twice per month year round. 12 fly tyers, 8-12 for fishing at average.

- Conservation: No report.
- Good of the club: Jeff suggests adding an exit poll in order to learn where people are hearing about the show, and why they come to the show.
- Meeting adjourned at 8:00 P.M.

**Attendees:**

Board(14):Attendance: Bob Gustafson, Ken Dixon, Jim Neckers, Ed Jones, Jeff McElray, Randy Clark, J.R. Jackson, Bob Miller, Ken Foltz, Jon Kennard, Bob Mackey, Steve Walker, Phil Pursley, Tom Agin.

Club Members: Duane Bentley

Submitted by J.R. Jackson, February 16<sup>th</sup>, 2013